# Priority Placement

The choice is yours

Dominate with Domain

# Priority Placement

## More visibility and enquiry

Priority Placement listings attract significantly more interest from property seekers by securing a position ahead of all subscription listings.

At a one-off cost to your vendors, on top of your existing Domain subscription, you can upgrade to a Priority Placement listing to rank higher in the property search results and generate increased enquiries.

## Stand out more with Elite Priority Placement

Domain offers two levels of Priority Placement listings – Elite and Standard.

If you have a Standard Subscription, you can upgrade to Standard Priority Placement. If your goal is to better profile your properties and agency to generate greater enquiries, upgrade your Elite listings to more prominent Elite Priority Placement.

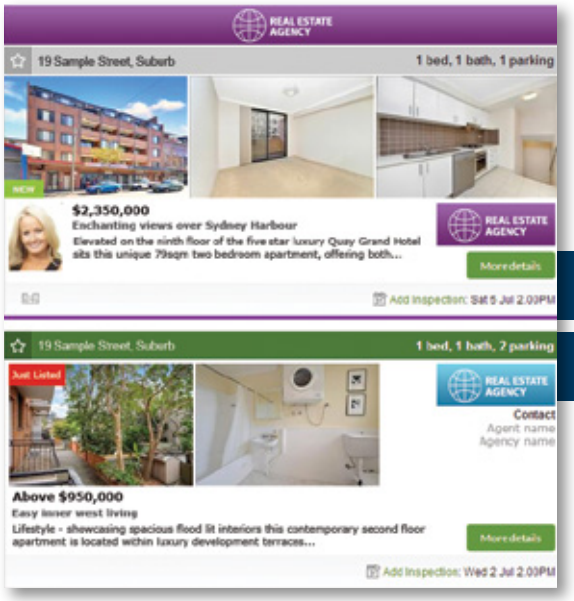
Elite and Standard Priority Placements are displayed in order of recency.

Plus Elite Priority Placement displays your agency logo on Domain mobile apps^.

^Branded listingCs appear on iPad, iPhone & Android apps.

## Why Elite Priority Placement?

| | Elite | Standard |
|---|---|---|
| Property images | **3 small** | 2 small |
| Agency branded banner | ✔ | ✗ |
| Agency logo | ✔ | ✔ |
| Agent and agency name | ✔ | ✔ |
| Agent headshot photo | ✔ | ✗ |
| Agency logo on mobile apps | ✔ | ✗ |
| Vertical bar branded to your agency's colour on mobile apps | ✔ | ✗ |
| Positioned above subscription listings in search results | ✔ | ✔ |
| Larger than Standard Priority Placement | **20%** | **n/a** |




Elite Priority Placement

Standard Priority Placement

Online

Mobile

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